



Website Design & Dev Services for Pharmaceutical Company

PROJECT DETAILS

 Web Development

 February 2021

 Less than \$10,000

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PROJECT SUMMARY

Perpetual Solution handled web design and development for a pharmaceuticals company. Their team built a new website from scratch within the duration of one week. Spinning images is a highlight of the site.

PROJECT FEEDBACK

The partner is happy with the final website, and it met their expectations. Perpetual Solution anticipated demands and requirements, showing that they were in tune with the partner's objectives. They worked in an extremely quick turnaround and were proactive throughout the engagement.



The Client

Introduce your business and what you do there.

I'm a partner and general counsel of a biotech pharmaceutical company.

The Challenge

What challenge were you trying to address with Perpetual Solution?

We wanted to evolve our branding as well as design and realize our website on very short notice.



Sylvain Roy
General Counsel, Pharmaceutical Company



Pharmaceuticals

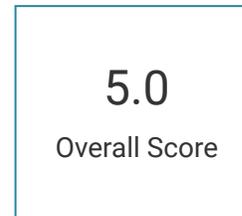


11-50 Employees



Canada

CLIENT RATING



Quality: 5.0



Schedule: 5.0



Cost: 5.0



Would Refer: 5.0





The Approach

What was the scope of their involvement?

Perpetual Solution was tasked to fully develop and deliver a website within a week. The old website had extremely basic designs, and we wanted the new one to be extremely attractive. There was a lot of input and design about the general feeling of the website that's in line with the company's message.

Perpetual Solution built the new website from scratch. We selected a series of events that really conveyed messages about our pharmaceutical company and implemented spinning images on the site.

What is the team composition?

I worked with Geneviève (Owner). She was my main contact as she dispatched the work to at least one programmer.

How did you come to work with Perpetual Solution?

They advertised themselves as a cost-sensitive and value-based provider of services.

How much have you invested with them?

We invested about \$2,000.

What is the status of this engagement?

The project started and finished in February 2021.





The Outcome

What evidence can you share that demonstrates the impact of the engagement?

The website has made me happy, which is difficult. It's met our goals and requirements.

How did Perpetual Solution perform from a project management standpoint?

Perpetual Solution was extremely proactive. They anticipated my demands and requirements. Their team was already figuring out how to work on a solution before I expressed requirements.

They fully delivered on two milestones – one for design and another for programming. The turnaround was extremely short, and they delivered it exactly on the minute that they promised it'd be delivered.

What did you find most impressive about them?

They didn't over-sell. Their team delivered exactly what they said they were going to deliver and more. That's particularly impressive, especially with a short turnaround time. I also liked their creative process.

Are there any areas they could improve?

No, there's nothing I would have them change.

Do you have any advice for potential customers?

It's always good to know what you want. Having a good understanding of your objectives in terms of design helps everyone in the process. It'll help Perpetual Solution to deliver their mission.

