



# Web Development for Healthcare Products Company

## PROJECT DETAILS

- Web Development
- Apr. 2020 - Ongoing
- Less than \$10,000

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*"It was essentially a turnkey project."*

## PROJECT SUMMARY

Perpetual Solution provided website development for a healthcare company. Their team created a professional website in order to improve search rankings and attract new clients.

## PROJECT FEEDBACK

Perpetual Solution created a professional website in a short amount of time. They took all the requirements and delivered a product in an efficient manner. The whole process was very cost-effective.



## The Client

Introduce your business and what you do there.

We are a healthcare products company that makes hand sanitizers and hard surface disinfectants. Our company is negotiating with government agencies, large wholesalers, and mass market retailers.

## The Challenge

What challenge were you trying to address with Perpetual Solution?

We had acquired another company that had two functioning websites, but we had a very basic website. Since we were applying for government programs, they reviewed our website and made it so that it was more professional.

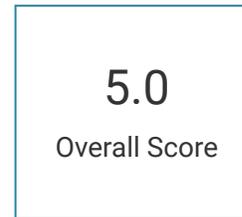
 Vice President of Operations, Healthcare Product Company

 Healthcare

 1-10 Employees

 Montreal, Quebec, Canada

### CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

### What was the scope of their involvement?

We really wanted to create the new face of the company. Their team amalgamated different websites to create a more professional look. They also added the ability to customize it to get a better ranking on search engines. There's a tie-in with social media as well.

Perpetual Solution will eventually add functionalities to the site to process credit card transactions, such as user login features and payment processing.

### What is the team composition?

We mostly communicated with Jen. There was someone else who worked for them.

### How did you come to work with Perpetual Solution?

It was a reference from my wife. She had been helped in setting up a different home business. The pricing was good and we decided to go for it.

### How much have you invested with them?

It was \$200 per month. It's been less than \$10,000 so far.

### What is the status of this engagement?

The work started in April 2020 and is ongoing.





## The Outcome

What evidence can you share that demonstrates the impact of the engagement?

We were pleasantly surprised at what she was able to do in a short period of time. The professional look has helped establish the firm so far. Based on the limited instruction we gave her, she was able to understand the requirements and put together a great format. It was essentially a turnkey project.

How did Perpetual Solution perform from a project management standpoint?

It's been efficient, the turnaround time has been quick.

What did you find most impressive about them?

The cost-effectiveness and the turnaround time are the highest value adds.

Are there any areas they could improve?

We haven't gotten into the more sophisticated areas with credit card functionality, but thus far everything's been great.

