



# Web Development & Design for Cleaning Services

## PROJECT DETAILS

 Web Development

 Feb. - Apr. 2021

 Less than \$10,000

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*"Perpetual Solution is easy to work with – we didn't have any conflicts or problems."*

## PROJECT SUMMARY

Perpetual Solution designed and developed a website for a business cleaning company. Working with an existing logo and some content, they crafted a robust web presence.

## PROJECT FEEDBACK

The client has received positive feedback on the new website and praises its aesthetics. Perpetual Solution collaborated regularly on the layout of the site and fostered smooth, issue-free cooperation. Their original suggestions stood out as well.



## The Client


Introduce your business and what you do there.


I'm the owner of Clean Freak. We're a cleaning company for offices, banks, pharmacies, and more.


## The Challenge

What challenge were you trying to address with Perpetual Solution?

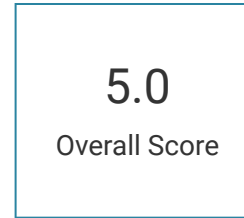
We needed a website to increase our online presence.

 **Monica Ramos**  
Owner, Clean Freak

 **1-10 Employees**

 **Montreal, Canada**

### CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

### What was the scope of their involvement?

I gave Perpetual Solution our logo, and they designed and developed our website from scratch. Their writer created the content of the site based on some of the existing content that I provided.

### What is the team composition?

I worked with Genevieve (Owner) and a content writer.

### How did you come to work with Perpetual Solution?

Their website, work, and pricing structure all appealed to me.

### How much have you invested with them?

The website development cost \$3,000. I paid \$300 for the first three months and will pay \$100 per month for the next two years.

### What is the status of this engagement?

We worked together from February–April 2021.

## The Outcome

### What evidence can you share that demonstrates the impact of the engagement?

Perpetual Solution did exactly what I wanted them to do, and we have received positive feedback so far. The website looks good.





# Perpetual Solution

## How did Perpetual Solution perform from a project management standpoint?

They sent layouts to me and made any changes I requested. Communication was alright. We talked on the phone every 2–3 weeks; we didn't have scheduled meetings.

## What did you find most impressive about them?

Perpetual Solution is easy to work with — we didn't have any conflicts or problems. I liked the ideas they contributed.

## Are there any areas they could improve?

More frequent communication would keep clients updated better.

## Do you have any advice for potential customers?

Give them all your ideas and be patient with them. Talk to them often.

