



Web Dev for Nonprofit Community Center

PROJECT DETAILS

 Web Development

 Mar. - Nov. 2020

 Less than \$10,000



"We appreciated their ability to make some custom features for us."

PROJECT SUMMARY

Perpetual Solution helped a community center develop a new website. They implemented a professional design and added functionality including an audio library, a blog, and a job board.

PROJECT FEEDBACK

The new website has garnered overwhelmingly positive feedback, and the flexibility of Perpetual Solution ensured the project's success. The team remained patient and communicative throughout the engagement, ensuring that the client understood the full scope of the website's features.



The Client

Introduce your business and what you do there.

I'm the communications coordinator at a community center in Montreal. It's a very diverse neighborhood composed of mostly low-income families.

The Challenge

What challenge were you trying to address with Perpetual Solution?

We were aiming to create a new website that would give us a more professional look while making it easier for people to navigate.



Tina Naim
Communications Director,
Tyndale St-Georges



Nonprofit

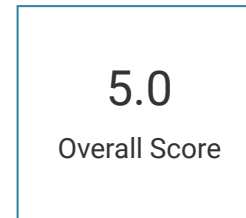


11-50 Employees



Montreal, Canada

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

What was the scope of their involvement?

Working with a pre-existing website, they were responsible for building a new website with a completely new look. Before, the site appeared like a mom and pop shop, but we hired them hoping for a more professional, clean look.

I was managing the website on my end and wanted it to be a bit easier to edit. They created sections under each page that I could use to add a notice. We also have a new audio library that allows me to upload audiobooks whenever needed.

There's a blog page for news and events that I can use whenever we have an event or campaign coming up. I'm able to post employment opportunities as well. They were responsible for both development and design, adjusting our logo and colors.

What is the team composition?

I worked directly with one contact. There was a larger team working in the background.

How did you come to work with Perpetual Solution?

My executive director had worked with them previously on a website for another organization. We received a few quotes from them and other vendors, but we liked their flexibility and offerings best.

How much have you invested with them?

The development cost was \$1,600. We've now paid two years of billing at \$99 each month.





Perpetual Solution

What is the status of this engagement?

We worked together from March–November 2020. Our communications together are ongoing.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

This was a very successful project. After winning a last-minute award, they were able to work with us to add it to our platform in time for launch. In terms of feedback, our staff is very impressed with the new website. Our board has shared positive comments as well.

How did Perpetual Solution perform from a project management standpoint?

We communicate over email and phone as needed. They were open in our communications, explaining how features work throughout the customization process.

What did you find most impressive about them?

We appreciated their ability to make some custom features for us. They met all my requests.

Are there any areas they could improve?

We have a French site as well, so it would've helped if they could pay a bit more attention to the translation from English to French.





Perpetual Solution

Do you have any advice for potential customers?

They were very open to our recommendations for features, so don't shy away from giving your input.



sales@perpetualsolution.com

514 319-1013

www.perpetualsolution.com