



# Web Dev & Design for Window Company

## PROJECT DETAILS

 Web Development

 Mar. 2020 - Ongoing

 Less than \$10,000



*"They're firm believers in our site and its ability to grow each month."*

## PROJECT SUMMARY

Working with a window film firm, Perpetual Solution performed a website overhaul. They used Squarespace to design and develop the new site, adding in link pathways and layout elements to boost navigation ease.

## PROJECT FEEDBACK

Despite being in the pre-launch stage, the team's completed site impressed both the partner and a third-party testing and QA company. They managed the timeline masterfully, accommodating ad hoc requests or changes on the spot. Their relationship-building skills were commended.



## The Client

Introduce your business and what you do there.

I'm the owner of a company of a glass window solutions manufacturing company.

## The Challenge

What challenge were you trying to address with Perpetual Solution?

We were experiencing growth and wanted our website to reflect that.



**Sam Macisaac**

Owner, Safe and Sound Window Film



Construction

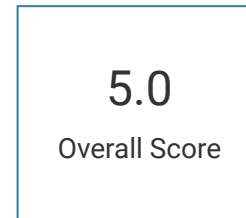


1-10 Employees



Canada

### CLIENT RATING



Quality: 5.0



Schedule: 5.0



Cost: 5.0



Would Refer: 5.0





## The Approach

### What was the scope of their involvement?

We had an existing site that they revamped to make it more user-friendly. They edited content to make our products more understandable to end-users, putting descriptions in layman's terms. The platform was created through Squarespace. They were responsible for both design and development work for the site.

Our team wanted each sector of our site to be easier to navigate, and they accommodated those goals with web page design and linking strategies. They also helped us effectively leverage our G-Suite platform, adding email addresses for new teammates and introducing us to some Google functionalities.

### What is the team composition?

I worked with the owner of the company, who coordinated the entire project with her team on her end.

### How did you come to work with Perpetual Solution?

We researched local website developers and weren't too impressed with the providers we found. Following that, we decided to search for providers throughout Canada. Their site and portfolio drew us in.

We could envision how their past work would translate into a project with our team. One of our goals is creating an e-commerce site, and they have a past e-commerce project that looked exactly how we want our site to appear in the future.

### How much have you invested with them?

We spent between \$5,000–\$10,000 on this project.





## What is the status of this engagement?

We've been working together since March 2020.

## The Outcome

### What evidence can you share that demonstrates the impact of the engagement?

After sending the site out for a third-party audit and testing, everything came back great. We're happy about that.

### How did Perpetual Solution perform from a project management standpoint?

We communicated over email and phone. They were quite effective and efficient in timeline management. If anything, we slowed the process down. We could reach out to them whenever needed, and they would take care of things right away.

### What did you find most impressive about them?

Their knowledge of the industry and ability to build strong relationships impressed us. They're firm believers in our site and its ability to grow each month.

### Are there any areas they could improve?

It would be helpful for them to develop a basic user guide or FAQ document. That may help speed up transactions from the client-side.





# Perpetual Solution

Do you have any advice for potential customers?

I've recommended them to people already. Be ready to complete the project because they move pretty quickly.



[sales@perpetualsolution.com](mailto:sales@perpetualsolution.com)

514 319-1013

[www.perpetualsolution.com](http://www.perpetualsolution.com)